



September 18, 2017

Subject: **Sponsorship of NVMW 2018**

Dear Colleague:

For the last eight years, UCSD has hosted the Non-Volatile Memories Workshop (NVMW) on the UCSD campus. The workshop covers topics related to non-volatile memories and features the latest results by researchers working in the areas of basic memory device technology, data encoding, computer system architecture, security, and applications. Last year, the 3-day program included a tutorial on persistent memory programming, two keynote talks from distinguished speakers, over 45 contributed technical presentations, and a poster session. The workshop attracted almost 220 participants from universities, industry, and government labs around the world. The full program, with links to talk abstracts and presentation slides, is available online at nvmw.ucsd.edu/2017.

Building on this past success, we are organizing the **9th Annual Non-Volatile Memories Workshop (NVMW 2018)**, to be held at UCSD, **March 11 – 13, 2018**. The workshop will include all of the features that have made its predecessors such worthwhile and exciting events:

1. A half-day tutorial session of broad interest, given by expert speakers.
2. A top-notch technical program.
3. Keynote addresses by luminaries in the field of non-volatile memories.
4. Extensive support of student and post-doctoral participants through travel grants.
5. A social program that promotes interdisciplinary interactions (and fun).

Generous support from industry sponsors has played a vital role in the overall success of previous workshops. We are therefore again seeking sponsorship to help defray the costs associated with **NVMW 2018**. Supporting the workshop will allow your company to play a direct and visible role in promoting exciting research related to non-volatile memories. We hope that it will also enhance your organization's visibility among the participating students and post-doctoral researchers who might become your future employees! In support of your recruitment efforts, the NVMW website also features a link to a "Sponsors" webpage listing all workshop sponsors. That webpage also includes links to sponsor websites, as well as to sponsor Job Openings and Career Opportunities webpages when available.

There are two sponsorship levels for **NVMW 2018**:

- **Platinum: >\$5000.** Platinum sponsor logos will receive top placement on the workshop website, program, promotional materials, and sponsorship placards displayed at the workshop. Sponsorship of workshop special events is also available for an additional contribution beyond the \$5000 level. The event sponsorship opportunities include:
 - Welcome Reception (\$1000)
 - Workshop Banquet (\$4000)
 - Keynote Speakers (\$500 each, 4 keynote sponsorships available)
 - Memorable Paper Awards (\$1000 each, 2 student award sponsorships available)
 - Persistent Impact Prize (\$1000)
- **Gold: \$3000-\$4500.** Gold sponsors logos will be prominently displayed on the workshop website, program, and conference placards, but below the platinum sponsors. Their sponsorship funds will support one of the secondary events (e.g., breakfast, lunch, coffee breaks) and student travel grants.

Student Paper Awards are an exciting addition to the NVMW. The workshop's awards committee will solicit nominations for outstanding student research papers in the area of non-volatile memory technologies and applications that have been published in the last two years. From the submissions, the committee will select two winners who will each receive a cash prize of \$1000 and a plaque.

If your company has special needs or requests, we will be happy to work with you to define a sponsorship package that meets them.

Non-volatile memories are changing many aspects of how we build computer systems. Keeping on top of the latest technical developments and recruiting the best possible talent are keys to succeeding in the highly competitive landscape that has emerged around these technologies. Being a sponsor of **NVMW 2018** is an inexpensive and effective way to help your organization to do both.

If you are interested in sponsorship, or have any questions about it, please contact us.

Cordially yours,

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